MOIZ FAROOQ

336.129.9610
KARACHI, PK

Email: progrmoiz@gmail.com
Linkedin: moizfarooq
Website: moizfarooq.tech

SKILLS

Languages: JavaScript/TypeScript, Python, Java
Frontend: React, Redux, HTML5/CSS3, UI/UX, Storybook
Cloud: Google App Engine, Heroku, AWS

Data: SQL, MongoDB, PostgreSQL, GraphQL
Backend: Django, NextJS, Express.js, Node.js

PROFESSIONAL EXPERIENCE

dequainis   **New york (Remote)**
Full Stack Engineer   09/2022 - Present

- Responsible for development and maintenance of website
- Worked on backend of website, including database, server, and application logic
- Created and maintained frontend of website, including user interface, visual design, and user experience

NextClimb   **US (Remote)**
Software Engineer - Contract   01/2022 - 09/2022

- Developed an Amazon ad bids optimization using Python, Pandas, Google Sheets, and Node.js. Reduced campaign management time by 90%.
- Developed a supply chain management system for increased efficiency. Predicted future stock needs and reordered supplies accordingly, ensuring that the company never ran out of inventory.

Puddleshaker   **Canada (Remote)**
Full-stack Engineer   06/2021 - 01/2022

- Successfully managed the full product development lifecycle for Puddleshaker.
- Responsible for the design and development of the frontend dashboard and customer-centric application.
- Utilized Typescript, Next.js, React.js, and AWS Amplify to develop software that provided an intuitive and streamlined experience for users.

Robotic Labs Karachi   **Karachi, PK**
Front-end Intern   04/2019 - 06/2019

- Created the layout and design for a new website using WordPress.
- Developed the focused design to improve the user experience that's appealing to kids.
- Worked on the front-end development of the website, coding in HTML, CSS, and JavaScript.

ARTICLES

Creative CTOR Prediction and Optimization

- Provide an easy-to-use tool for getting Click-Through Open Rates (CTOR) for desired email creatives along with an optimizer to increase the CTOR by making changes to the email creative.

PROJECTS

Bundlebox   11/2021 - Present
- Bundlebox is a SaaS application that automates bulk-pack listings on Amazon to increase sales and profit margins.
- Developed using Typescript, Supabase, Node.js, React, and Next.js.
- Beta-tested with International Amazon Sellers and Extreme Commerce VA's
- Bundlebox helped increase sales by an average of 20% and profit margins by an average of 30%.

Saiki   02/2020 - 12/2020
- Worked with a team of 4 engineers in building a SaaS Learning management system.
- Implemented UI/UX improvements to increase user engagement and satisfaction.
- Utilized technologies such as Django, React.js, Typescript, and PostgreSQL.
- Ensured application security and ability to interact with multiple APIs and databases.
- Played a key role in the development, improvement, and operation of web-based software

Notex   06/2019 - 03/2020
- Provided a platform for students and academic researchers to search or take notes on YouTube videos and share them with their friends and the community.
- Developed a SaaS application using Typescript, Firebase, React, Redux, and React-router.
- Developed marketing strategy including email blasts, social networking, and cold calling.

EDUCATION

Salim Habib University   **Karachi, PK**
B.S. Computer Science   Class of 2023